

Media, Technology, Health and Happiness

Junior Seminar Research Project

In this research project you'll focus on one significant issue (or issues) associated with the connections between modern day media, technology, health and happiness. This will be a case study and it will be divided into four (4) separate parts (**each one worth 25%**).

Part-1: Baseline Research and Focus Due: March 16th

In this phase you'll do a background exploration into two things. **First**, you'll need to choose a topic and **focus** related to modern day media-tech-health and happiness and then describe the background research which has (or hasn't) been conducted in this area (**minimum of 7 substantive articles/books**). **Second**, you'll need to take a look at HOW your topic/focus has been represented to the wider public via MEDIA OUTLETS: news, dramatic TV shows, doc films, YouTube, social media, etc.

What topic you choose is up to you. But you'll need to select a **STRONG FOCUS** which is **connected to the central themes of this course**. Ideally, you'll want to focus on issues which have **not** already been done and important questions to which we don't (yet) have answers.

You may want to connect with a research librarian for this phase.

Part-2: Survey Questions and Development Due: March 30th

For Part-2, you'll develop an online survey using surveymonkey or similar tool. The aim here is to cultivate a series of solid questions (and an overall survey) which gets people to respond AND helps you gather data on how real people **think** and **act** related to your topic focus. You'll need to have at least 10 responses to your survey. However, a larger survey sample will be helpful. So a good plan for outreach will be key.

A final step in this phase will be to analyze and summarize your findings from the survey responses.

Part-3: In-Depth Interviews of 3 people outside your demographic Due: April 13th

In this phase, you'll conduct in-depth interviews of three people outside your demographic. Ideally, these interviews will come from your survey responders. These interviews can be conducted by zoom, phone, or other means. However, the focus will be on developing a clearer and more comprehensive set of ideas and answers to your research topic/question.

A final step in this phase will be to analyze and summarize your findings from your in-depth interviews.

Part-4 OVERALL FINDINGS and CONCLUSIONS (🚀COMPLETE PROJECT) Due: April 20th

The final phase of this research project will involve analyzing and developing a set of findings and conclusions for Parts 1-3. You'll also want to develop a set of ideas around what future research could or should be conducted around your topic and case study questions.